

Advertising and Editorial Policies

Branch and Management Council Support

The Society provides advertising support to Branches and Management Councils as detailed below:

Management Council:

Advertising

- Each MC is entitled to 2 x 1/2 page black and white Advertisements in the Journal each year at no cost to the Management Council.
- Each MC is entitled to 5 x 1/4 page black and white Advertisements in the Journal each year at half price for sponsors of MC events at a level of \$1,000 or over.
- Each ad to carry words to the effect of “Proud Sponsor of the Show” and advertising to be in the same Journal as the report for the event.

Editorial

- Sponsors of MC Events at the level of \$1,000 or over are provided with an opportunity to have editorial of no more than 200 words. The editorial should focus on the sponsors’ support of the event.

This is designed to assist Management Councils to attract sponsorship for their events.

Branch:

Advertising

- Each Branch is entitled to 2 x 1/4 page black and white Advertisements in the Journal each year at no cost to the Branch.
- Each Branch is entitled to 2 x 1/4 page black and white Advertisements in the Journal each year at half price (or as negotiated) for sponsors of Branch events at the level of \$200 or over.
- Each ad to carry words to the effect of “Proud Sponsor of the Show” and advertising to be in the same Journal as the report for the event.

Editorial

- Sponsors of MC Events at the level of \$200 or over are provided with an opportunity to have editorial of no more than 100 words. The editorial should focus on the sponsors’ support of the event.

This is designed to assist Management Councils to attract sponsorship for their events.