

THE LAND

Saddleup

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(02) 6548 7272

PHOTOS – How to get a top shot...

Remember, you don't have to be a professional to take great photos. Here are a few tips to make things easier for you and help ensure your photos are published.

Most digital cameras will take the photos you require. Remember, if the details below mean nothing to you, most digital photos taken straight from the camera will be fine. That means - do not alter, correct or manipulate colour settings or sizes in any way. We can crop and improve photos if it is necessary.

Digital photos should be:

- around one megabyte(1MB) in size or larger.
- JPG's are our preferred form and RGB is our preferred colour format (however CMYK is not a problem)
- photos must be attached as individual files to the email. If sending more than six photos send two separate emails marked 1 of 2 and 2 of 2.

When composing a photo:

- do not include more than three people in a photo
- check what's in the background
- remove sunglasses so we can see the subject's face
- in bright sunlight a flash may be needed to illuminate faces under hats
- check where the sun is and where shadows fall
- try different angles and styles with each photo – close-ups, social shots, sporting action, full horse body shots...
- if it's a full body shot of the horse we need to see its legs, tail and head
- close-ups of horse and rider are attractive
- check your camera speed for action shots to avoid blurring
- it's nice to see the ears forward on the horse, sometimes you might need an assistant standing behind you to get the horse's attention.



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LEFT: Anastasia Martin, 10, "The Echo", Merriwa, and The Echo Rebecca won the Handler Class at the 2008 ASH State Youth Show.

CAPTIONS

Every photo needs a caption – a descriptive phrase detailing all the people and horses pictured in the photo. Make sure each photo attached to your email is numbered or labeled – list these in your email alongside the appropriate caption.

Keep your captions simple and include:

- a person's full name (no nick-names please and check spelling)
- their property name (if applicable) and/or their town or the locality they live.
- the club they belong to (if applicable)
- if possible - the ages of anyone under 18
- the name of the event
- any horse's names
- what (if any) awards the horse or rider had received

BRIEF ACCOUNT

Tell us about your event. We need to know:

- the name of your event
- when and where it was held
- the club or association hosting the event
- a contact name, email address and contact phone number
- news and results from the event

Please email all photos and details as soon as possible after your event to:

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