



Australian Stock Horse  
SOCIETY

# Media Release

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## CONTACTS

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## Australian Horses on International Shopping List

**Within two weeks of The Australian Stock Horse Society's International Online Horse Catalogue going live, sales have exceeded \$40,000.**

The first 'Aussie' horse sold on the Society's new Export Website will depart from Melbourne Airport on 21st August bound for the United States. SYLVIA VALE BELLADONNA, a 5yo Registered Australian Stock Horse mare will make her new home in Pennsylvania on the East Coast of America. She is yet another addition to the Keystone Australian Stock Horse Stud owned by the Murphy Family.

"We are thrilled to be able to purchase a mare with the qualities that this mare has. She will be a valuable addition to our breeding programme" commented Mrs Marilyn Murphy of Pennsylvania.

"The mare will become part of Keystone's breeding programme and be campaigned in the growing sport of Polocrosse in the US. The Australian Stock Horses that I have are 'cool' in the mind and easily trained. They are great family horses and have a big future here, especially in the sporting disciplines".

The Society's Business Development Coordinator, Mr Ray Hynes commented that the horses that were selling tended to be the higher value, educated horses. The reputation of the Australian horses and horsemanship, plus the dollar comparison makes our horses comparable in price to the US domestic market even with overseas transport cost considered.

Previous owner, Susan Lock, of South Australia is ecstatic with the sale and the prospect of being the owner of the first horse sold through the new Export System developed by the Society. This new Export Website simplifies the export/import process for International buyers and Australian sellers.

The new site, which is available in four languages, can be found at [www.ashs.com.au/export](http://www.ashs.com.au/export).

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