



The Australian Stock Horse Society Limited Journal – Advertising Booking Form

Amended: 1/4/2019

ADVERTISEMENT DETAILS

ADVERTISEMENT SIZE/PER ISSUE	NON-MEMBER	INCLUDED ARTWORK	ARTWORK SUPPLIED
Double Page Spread	<input type="radio"/> \$1,350 (per ad)	<input type="radio"/> \$1,160 (per ad)	<input type="radio"/> \$940 (per ad)
Back Cover	<input type="radio"/> \$1,100 (per ad)	<input type="radio"/> \$900 (per ad)	<input type="radio"/> \$790 (per ad)
Inside Front Cover	<input type="radio"/> \$1,000 (per ad)	<input type="radio"/> \$790 (per ad)	<input type="radio"/> \$680 (per ad)
Inside Back Cover	<input type="radio"/> \$1,000 (per ad)	<input type="radio"/> \$790 (per ad)	<input type="radio"/> \$680 (per ad)
Full Page	<input type="radio"/> \$800 (per ad)	<input type="radio"/> \$675 (per ad)	<input type="radio"/> \$565(per ad)
Half Page	<input type="radio"/> \$450 (per ad)	<input type="radio"/> \$395 (per ad)	<input type="radio"/> \$320 (per ad)
Quarter Page	<input type="radio"/> \$250 (per ad)	<input type="radio"/> \$220 (per ad)	<input type="radio"/> \$180 (per ad)

Please specify the issue you wish to start your advertising booking

- January/February
 March/April
 May/June
 July/August
 September/October
 November/December

I will be supplying finished advertising artwork - THE PDF FILES MUST BE SUPPLIED AS CMYK AND PRESS READY

I need assistance with my advertising artwork

Publication Conditions Every care is taken to reproduce accurately editorial material and advertisements supplied to the Australian Stock Horse Journal for publication. However, no responsibility will be accepted by the Chief Executive Officer of The Australian Stock Horse Society for late publication of editorial material or for errors made by contributors in such items as show results. Opinions expressed by contributors are their own, and are not necessarily those of the Chief Executive Officer of the Society. The right is reserved to edit contributions to suit the style of the Journal, or to fit in the available space. Advertisements are accepted by email, fax, mail, or by telephone (followed by confirmation in writing) and are subject to the following conditions: No guarantee is given regarding the positioning of advertisements, unless booking a special position such as Inside Front or Back Cover (if position is available), has been paid. Chief Executive Officer and/or The Australian Stock Horse Society expressly disclaims all responsibility and liability for errors in advertising material or for the subsequent effects. However, if brought to our attention before closing dates for advertisements in the next publication, errors MADE BY US in advertisements will be adjusted free of charge. If the Journal Department does not receive new artwork prior to the Issue deadline, it is understood and agreed that the last advertisement supplied shall be repeated. It is the responsibility of the advertiser to notify the Journal Department of any changes required to an advertisement spread over multiple issues.

I understand and accept the publication conditions

Client signature _____

Date _____

MEMBERSHIP AND PAYMENT DETAILS

Membership No _____ Name _____
 Postal Address _____
 _____ Postcode _____
 Telephone (BH) _____ Facsimile _____
 Mobile _____ Email _____

By Mail Send your completed form, with your cheque, money order, or credit card details to The Australian Stock Horse Society Limited, PO Box 288, Scone, NSW, 2337. Cheques and money orders to be made payable to The Australian Stock Horse Society Limited. Mastercard or Visa accepted. A tax invoice will be sent to you on receipt of payment.

By Facsimile Fax your completed form, with your credit card details to The Australian Stock Horse Society, 61 2 6545 2165. Mastercard or Visa accepted. A tax invoice will be sent to you on receipt of payment.

In Person Hand deliver your completed form, with your cheque, money order, or credit card details to The Australian Stock Horse Society Limited, 48 Guernsey Street, Scone, NSW. Cheques and money orders to be made payable to The Australian Stock Horse Society Limited. Mastercard or Visa accepted. A tax invoice will be sent to you on receipt of payment.

Prices subject to change without notice. Effective April 2019.

Payment Method
 Cheque
 Money Order
 Mastercard
 Visa
 TOTAL

Credit Card Number

Expiry Date / **Cardholder's Name**
 _____ / _____ _____

Signature _____