Advertisement Dimensions

All advertisement dimensions discribed below are in the format WIDTHxHEIGHT. Please note that the dimensions of a Back Cover, Inside Front Cover, Inside Back Cover and Full Page are standard A4 sizing plus 5mm bleed on each side.

Material Supply

Supplying your finished advertisement artwork
- Artwork can be supplied on CD/DVD, USB Flash Drive (formatted for MAC), or via email/Dropbox
- High resolution CMYK pictures/logos are required at a minimum of 300dpi in TIFF (.tif) JPEG (.jpg) or EPS (.eps) format
- InDesign CS2 to CC, Photoshop CS2 to CC, Illustrator CS2 to CC files are all accepted with screen and printer fonts and linked images
- QuarkXpress files must be supplied as a print quality PDF
- All colours should be indicated as process colour (CMYK)
- Double and single page advertisements must include 5mm bleed on all sides
- Advertisements for horses or stallions must include the full registered name and registration number.

Supplying advertising material for us to design your artwork
- High resolution CMYK pictures/logos are required at a minimum of 300dpi in TIFF (.tif) JPEG (.jpg) or EPS (.eps) format
- We accept editorial in Microsoft Word 2000 to 2016 format

Double Page Spread
430x307mm (inc.5mm bleed)

Front Cover **Back Cover**
220x307mm (inc. 5mm bleed)

Inside Front Cover **Inside Back Cover**
220x307mm (inc. 5mm bleed)

Full Page
220x307mm (inc. 5mm bleed)

Half Page Landscape
185x128mm

Half Page Portrait
90x267mm

Quarter Page Landscape
185x66mm

Quarter Page Portrait
90x128mm

Business Directory
90x50mm / 90x103mm / 90x156mm

Breeder's Directory
90x50mm