



Australian Stock Horse
SOCIETY

ASHS

Branch & Management Council Tutorials

Session 4

Insurance/Temporary Membership & The Social Media Mine Field

Temporary Membership

Hosting an Event - What you need to know about Temporary Membership

- Temporary Memberships are designed to offer non-ASHS Members the opportunity to attend a Branch event or activity (where applicable). The intention is to encourage these participants to join the Society so that they can continue to compete and potentially get involved at all levels of the ASHS.
- People who take out a Temporary Membership are entitled to join the Society at a discounted rate when they take out a new Full or Youth membership within 6 months of attending the Branch event.

ASHS EVENTS RULES & REGULATIONS

16. CONDITIONS OF ENTRY FOR RIDER/HANDLER

- 16.2.1. Temporary Membership entitles an individual (regardless of age) to participate in a single Branch show, activity or programme.
- 16.3. Temporary Membership is not available at events or activities conducted by a National Committee. Temporary Membership is not available at events or activities conducted by Management Councils with the exception of non-competition status events; such as schools, clinics, “come and try days” where temporary membership is available.

Don't forget it is really important to notify & provide reasons to the Events Department if your Branch is wanting to offer Temporary Membership.
The Events Department collects & collates events/activities data and historically there is a lack of ASHS Member conversions from Temporary Members.

Competition Status of a Horse ridden by a Temporary Member

- Temporary membership does not change the competition eligibility of a horse.
- For horses to be eligible to compete (where applicable) they must be owned by a current Financial Member of the ASHS.
- A horse or horses ridden by a person taking out Temporary Membership must be owned by a current financial ASHS Member to be eligible for any ASH awards.
- Unfinancial Members of the ASHS are not entitled to take out a Temporary Membership. Unfinancial Members can renew online or over the phone with Head Office in a matter of minutes.
- If a Member is unfinancial at the time of an event, any horse under that person's membership is not eligible to compete at events restricted to registered Australian Stock Horses.
- If your event is allowing unregistered horses a request and reasons must be submitted to the Events Department well in advance of the proposed event as approval needs to be obtained.
- As with all Branch & MC events & activities, programmes and event promotion should not be done until the event/activity and any requests are approved.

Children under 13 years of age are permitted to ride non-registered horses at Branch Events

Rewarding competition eligible registered Australian Stock Horses

At all events or activities where non registered Australian Stock Horses are permitted to compete, the Branch must provide additional prizes for registered Australian Stock Horses across the programme.

ASHS Events Rules & Regulations – 6. EVENT MANAGEMENT

15. CONDITIONS OF ENTRY FOR HORSES

15.6. Management Councils and Branches may conduct events for “non ASH restricted” as follows:

15.6.1. Before advertising an event, Board Approval must be obtained so, Management Councils or Branches may conduct activities or events, which allow horses not registered with The Australian Stock Horse Society to participate or compete. Such events must be clearly indicated on the programme as “not ASH restricted” and prizes must be available for the highest scoring ASH in the event or preference must be given to Registered ASH at training events.

Risk Warning & Waiver of Liability

- Temporary Membership Receipts are legal documents
- Every Risk Warning & Waiver of Liability needs to be completed in full at the event in front of a Branch official prior to competition
- All waivers need to include the signature of the person taking out the Temporary Membership
- For participants under 18 years, the Waiver needs to be signed by that person’s parent or guardian
- Each person taking out a Temporary Membership needs to complete an individual waiver – one waiver per participant

Temporary Membership Branch & MC Procedure

AT THE EVENT

- Fill-in the correct fees and Branch name.
- Complete a Temporary Membership Application & Receipt for each Temporary Member.
- Have the Temporary Member complete and sign the Parental Consent & Indemnity and Risk Warning and Waiver.
- If the Temporary Membership is for a Youth Member (under 18yrs), a parent or guardian must sign on their behalf.
- Once the Temporary Membership Application & Receipt has been filled in and signed by the member, a Committee member must then sign in the space provided.
- Ensure that the duplicate (yellow) is legible and complete.
- Collect the correct payment - \$50 per Adult Member or \$20 per Youth Member.
- Give the original (white) copy to the Temporary Member.

AFTER THE EVENT

Send the following into Head Office:

- All completed duplicate yellow copies – signed by two parties – temporary member & committee member
- Payment of \$40.00 per Adult, \$15 per Youth

BRANCH KEEPS

- The Branch keeps all triplicate pink copies. Please ensure all relevant paperwork is kept on file.
- \$10.00 per Adult Membership, \$5.00 per Youth Membership to be retained by the Branch

Helping to Grow the ASHS Family

Special offers

People who take out Temporary Membership are entitled to receive a discount when they take out a Full or Youth Membership within 6 months of the event. Also it is important for Branches & MCs to encourage potential new Members to take advantage of the Half Price Membership deal that is available to all new Members from July 1 each year. In many cases this is a cheaper and more inclusive option for new Members.

Non-Competition Days

The ASHS Board approved \$15.00 Temporary Membership during 2021 for Branches & MCs at non-competition days which include training days and clinics. All monies collected is to be returned to Head Office along with the copies of the Waivers.

These people are not entitled to the Special Member offer as above, Half Price Membership still applies.

This promotion will be reviewed at the end of 2021.

PROTECTING THE SOCIETY & IT'S MEMBERS
Client Director - Paul Davenport
Affinity Equine Insurance.

- To be covered by the Society's Public Liability Insurance all people participating in events must have signed a Risk Warning & Waiver of Liability. Financial Members of the Society do this when they join or renew, either online or by submitting a form by post or email.
- It is important to check Proof of Membership to protect the Member and the Society. It is recommended that when promoting/advertising events it is noted that membership and registrations will be checked.

It is important when deciding to request to have Temporary Members or non Australian Stock Horses at your event or activity that you consider the Society's Aims & Mission and the importance of being a Member of the Society and the ASHS community.

Our Aims

To preserve the heritage and identity of the Australian Stock Horse.

- To promote the development and popularity of Australian Stock Horses throughout Australia and the world.
- To maximise the benefits of owning a Registered Australian Stock Horse and being a Member of The Australian Stock Horse Society.

Our Mission

To maintain the heritage, to promote the bloodlines and high performance of the Australian Stock Horse among equestrian activities and the general public. The Society was set-up with a particular structure to ensure that the aims could be achieved at a Local, State and National level. Branches were established to conduct competitions and activities in their local area in line with the policy of the Board of Directors. Management Councils undertake a similar task within their area of influence.

The Social Media Mine Field

Responsibilities of ASHS Branch & Management Council Social Media Administrators

Social Media is fast becoming the most common way of communicating and sharing information.

While social media provides great opportunities, it also has the potential to damage the reputation of the Breed, The Society, its Members, Directors, Staff, Branches/Management Councils, Judges, Officials, Partners and Volunteers.

The ASHS has developed a Social Media Policy that aims to reduce the instances of possible slander, defamation or harm.

When joining or renewing all Members (including Branches and Management Councils) are bound by the Social Media Policy. **To view the policy visit:**

<https://www.ashs.com.au/media/1809/part-2-social-media-policy-251119.pdf>

Any person who is found to breach the Policy may be subject to disciplinary action and possible legal implications. A breach can occur not only as a result of a written/typed comment or post; it could take the form of photographs, videos and other audio/visual material.

All forms of social media activity are covered under the policy including; Facebook, Instagram, Twitter, LinkedIn, Pinterest, Snap Chat, YouTube, blogs and the like.

Whether posting on the user's personal page or in public groups/forums, Members of the Society should remember that careful consideration should be given to content shared on social media platforms. Once it is shared, it can be difficult, if not impossible, to completely retract.

The Society's Members, Directors, Staff, Judges, Officials, Volunteers, Branches/Management Councils and social media followers must ensure they abide by the following guidelines:

- 4.7.1** **Comments must respect the rights, dignity, worth and privacy of others. Harassment, bigotry, bullying, racism, threatening, lewd and/or hateful behaviour will not be tolerated. Comments and posts that intend to, or actually do undermine the integrity of The Australian Stock Horse Society's aims are unacceptable.**
- 4.7.2** **You are personally responsible for your posts and comments on social media, including any impact on The Society. Establishing personal sites, blogs, Facebook Groups and accounts that have The Society 'look and feel' and which could be perceived as being The Society or one of its affiliates or associates (when it is not) is strictly prohibited.**
- 4.7.3** **The Society's Members, Directors, Staff, Judges, Officials, Volunteers and Branches/Management Councils must never reveal confidential, unsubstantiated or unofficial information about fellow Members or Society business.**

Social Media - Good Practise

- Branches & MCs need to ensure all content shared is in-line with the Society's Social Media Policy.
- Branches & MCs need to be aware that sharing content from organisations or other breed societies that are in direct competition with the ASHS is inappropriate. For example the Equine Performance Horse Registry of Australia promo on the right was circulated widely to ASHS Branches by that organisation.
The Society would require administrators of Branch or MC social media pages to hide or delete this type of content.



- There have been other photos posted where horses and riders are in incorrect tack and attire that doesn't conform to the ASHS Rules & Regulations.
- Horses should always be shown in a complimentary light. There are always people who are quick to criticise and cause negative banter if horses look to be unhappy or uncomfortable.
- Branch & MC Facebook pages cannot be used as a platform to sell clothing, horses etc.

- Facebook administrators can delete and block content where necessary and social media platforms can be managed quite easily to ensure the Society, Branches, ASHS Members and our horses are shown in the most favourable light.
- Please be mindful when posting photos as they could convey the wrong message. For the uninitiated the photo below could reflect that the child was put in an unsafe situation at a Branch event.



If Branch or MC Facebook administrators have any questions or concerns regarding suitable social media content or if they would like any help they are encouraged to contact the Member Services team at Head Office.

The Australian Stock Horse Society reserves the right to remove any content, or individual accounts from any of the Society's social media profiles/pages for any reason.

Q & A

If you have any questions in relation to the content covered in this or any of the other ASHS Branch & Management Council Tutorials, we ask that you submit your question via email.

Please add Branch Tutorial Question in the subject line and submit via email to: cfinlayson@ashs.com.au



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